

TREMOR

VIDEO

Q3 2015 Financial Highlights

November 5, 2015

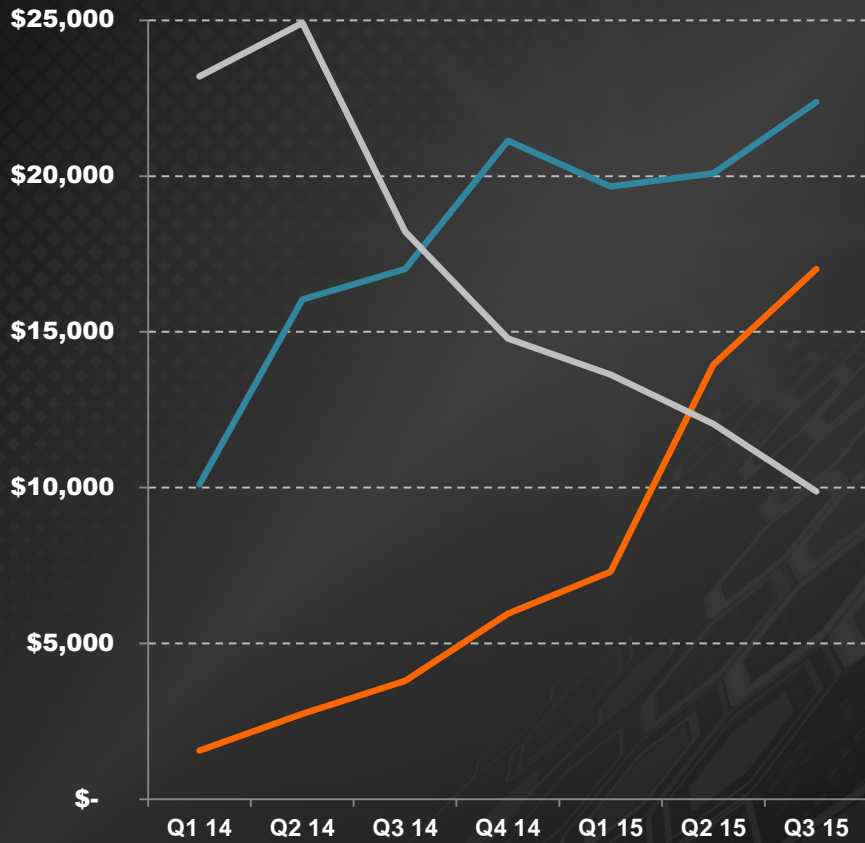
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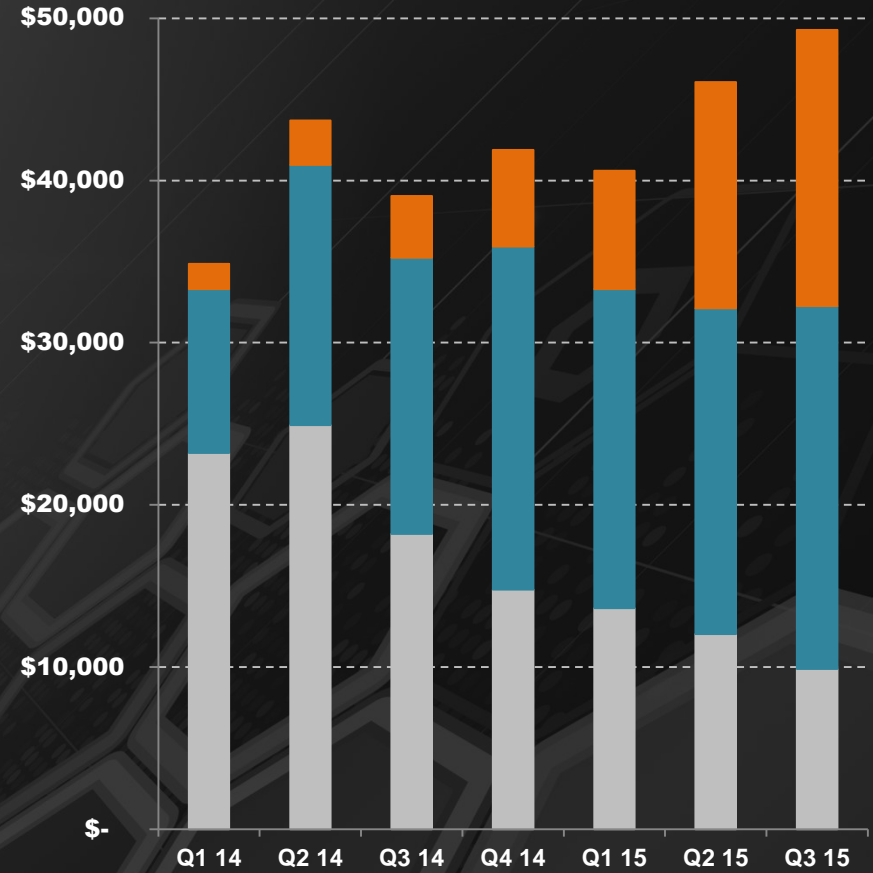
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REVENUE TRENDS



REVENUE CONTRIBUTION



■ Programmatic

■ Non-programmatic higher function (all-screen & performance based products)

■ Non-programmatic media network

QUARTERLY REVENUE

Tremor Video, Inc.
Consolidated Revenue by Quarter
(in thousands)
(unaudited)

	<u>Q1 2014</u>	<u>Q2 2014</u>	<u>Q3 2014</u>	<u>Q4 2014</u>	<u>FY 2014</u>	<u>Q1 2015</u>	<u>Q2 2015</u>	<u>Q3 2015</u>	<u>YTD 2015</u>
Programmatic	\$ 1,562	\$ 2,744	\$ 3,805	\$ 5,959	\$ 14,070	\$ 7,305	\$ 13,945	\$ 17,019	\$ 38,269
Non-programmatic higher function (All-Screen/performance based)	10,106	16,043	17,015	21,137	64,301	19,669	20,084	22,372	62,125
Non-programmatic media network	23,201	24,914	18,219	14,782	81,116	13,629	12,043	9,882	35,554
Total revenue	<u>\$ 34,869</u>	<u>\$ 43,701</u>	<u>\$ 39,039</u>	<u>\$ 41,878</u>	<u>\$159,487</u>	<u>\$ 40,603</u>	<u>\$ 46,072</u>	<u>\$ 49,273</u>	<u>\$135,948</u>